

Institutional Distinctiveness

Greener and Economically Sustainable Community

Syamsundar College is located in the rural areas of Purba Bardhaman district. As an academic institution and as a responsible member of the adjoining institution Syamsundar college has tried to help itself and help the local community by extension. By putting its land resources to commercial use at an affordable rate much lower than the market price the college has steadily helped local community members in their economic endeavours and livelihood in its own modest capacity. This process in its own way has encouraged new opportunities for livelihood for residents around the area. At present a number of shops and other business ventures are thriving in a market complex near the college. The college and this small hub of business that has developed over the years are tied in a symbiotic bond, each contributing in the growth of the other. The college while maintain its own responsibilities has equally tried to sustain the community. This is based on a shared belief in mutual sustenance.

Almost all government aided colleges depend on government aids to build and improve their infrastructural facility. In addition to Government grants/aids, Syamsundar College has over the years aimed utilizes its own revenue through the rent collected from the market complex for infrastructural development. This process works toward achieving self- sustainability and an empowered community.

Syamsundar College has also tried to nurture a greener community. In addition to the medicinal plant garden within the main campus the college also owns a large patch of land and a waterbody located in the premises of the adjacent girls' college. The College has prevented encroachment and converted it into a garden of economically essential plantation. Now this economically essential plantation contains a diverse range of trees like Neem and Mahogany.

(biodiversity register to be added as additional information/ or green audit report)

Questionnaire: Syamsundar College

Name of the Respondent: Sibnath Lahiri (Owner)

1. How old is your shop/business establishment?

Since - 2002. One of the oldest shops in the market complex.

2. You get more customers due to the presence of Syamsundar college, more so when the college is open. Do you agree?

- When college remains - business volume increases. -

3. What do you think is the advantage of running a shop/business in a land owned by Syamsundar college?

- The market complex has generated employment - ~~to~~ - reasonable rent.

4. In what way do you think the presence of the college has benefitted you and the locality/local community?

job opportunity for the local community - it has contributed to overall development (mostly economic) of community.

5. What do you think the college can do further to help the local businesses/community?

- drinking water.
- Painting -
- drainage requires improvement.

Sibnath Lahiri
9732128167
23/08/21

23/08/21

Ananya Printers.

Questionnaire: Syamsundar College

Name of the Respondent: Sibasish Bakshi (Owner).

1. How old is your shop/business establishment?

Almost 18 yrs + from the beginning of the market & complex.

2. You get more customers due to the presence of Syamsundar college, more so when the college is open. Do you agree?

→ Printing business is compromised^{recently.} - this is additional - (he has generator in SBI, Co-op bank) (due to digitization)

3. What do you think is the advantage of running a shop/business in a land owned by Syamsundar college?

→ This location wise - this is best.
But
→ The rent is much subsidised. - compared to other shops - [outside SSC - Spau]

4. In what way do you think the presence of the college has benefitted you and the locality/local community?

~~At~~ shop-owner - invested in generator in two banks - household expenses.

5. What do you think the college can do further to help the local businesses/community?

Painting the market shops -

lighting - cleaning.

drinking water - (tube well no longer functional).

Sibasish Bakshi
Mob. - 8926308989
Dt. - 23/08/2021

23/08/21

Name: - Chowdhury Collection

Questionnaire: Syamsundar College

Name of the Respondent: Abdul Saurabh chowdhury (SK. Mirajuddin)
Abdul AZIM chowdhury.

1. How old is your shop/business establishment?

Almost 20 years.

2. You get more customers due to the presence of Syamsundar college, more so when the college is open. Do you agree?

- When college remains open, customer sale increases. Women's garment sales increased when college remains open.

3. What do you think is the advantage of running a shop/business in a land owned by Syamsundar college?

Rent is lower outside shops. - much subsidized compared to other shops.

4. In what way do you think the presence of the college has benefitted you and the locality/local community?

(1) As previously agricultural activity - economic benefit accrued from ~~the~~ opening business. - After starting from here - we have opened a supermarket (thana more - petrol pump) garments shops. (outside). - investment source began from here.

5. What do you think the college can do further to help the local businesses/community?

- Expansion of shops.
- Equal opportunity - opportunity for all.
- drinking water.
- expansion parking space - if possible.

Abdul Saurabh chowdhury
9832797776
23/08/21

Sananda Bastralaya

Questionnaire: Syamsundar College

Name of the Respondent: SK. Nazrul Islam (Owner)

1. How old is your shop/business establishment?

First shop when the ^{market} complex opened.

2. You get more customers due to the presence of Syamsundar college, more so when the college is open. Do you agree?

when college remains - business volume definitely increases. - sale of women's garment increases.

3. What do you think is the advantage of running a shop/business in a land owned by Syamsundar college?

- Reasonable rent, ^{compared to other private land.} amicable / transparent behaviour from SSC authority - this college is an integral part of our lives -

4. In what way do you think the presence of the college has benefitted you and the locality/local community?

- ~~lower~~ lower / reasonable rent, the price of merchandise is ~~reasonable~~ is reasonable - community is benefited in this way. - customers do not have to Burdwan comparatively -

→ helping those who are economically underprivileged.

5. What do you think the college can do further to help the local businesses/community?

- Parking space.
- Drinking water.

SK. Nazrul Islam.

MOB: 9732144340

Questionnaire: Syamsundar College

Biddenthi
(Stationary)

Name of the Respondent: Sohan Prasad. (Owner)

1. How old is your shop/business establishment?

7-8 years.

2. You get more customers due to the presence of Syamsundar college, more so when the college is open. Do you agree?

The shop primarily caters to students. So the sustenance of the shop is dependent on college.

3. What do you think is the advantage of running a shop/business in a land owned by Syamsundar college?

Rent is much subsidised.

4. In what way do you think the presence of the college has benefitted you and the locality/local community?

- The community has benefited from the market complex - and various shops.

→ Local youth has benefited - from the market complex - because it has provided job opportunity.

5. What do you think the college can do further to help the local businesses/community?

- utilising the hostel. - will also increase business.
- expanding the college / programs will benefit my shops -
- drinking water.

Sohan Prasad - 7384293268
23.08.21.

Green and Sustainable Community: Glimpses



Nurturing Timber Garden



Plantation in College Ground